



HARVARD CLUB
of QUEBEC

**Minutes of the Harvard Club of Québec Board of Directors Meeting
Held on 16 of October 2013 in Montréal**

Present: André Du Sault, President, Marc Novakoff, Executive Vice President, Gabriel Poliquin, Treasurer, Louis Philippe Maurice, Vice President Communications, Marie-Pier St-Hillaire, Director and Mitchell Miller, Director.

1. Quorum

A Du Sault declares that there is quorum and that the meeting can proceed.

2. Introductions

A Du Sault introduced two new Directors: Mitchell Miller (McGill University) and Marie-Pier St-Hillaire (AFI Expertise)

3. The Future of the HCQ

A Du Sault outlines his plan for the HCQ, especially in the 2013/14 Season (see Attached)

3. Approval of the Minutes of the HCQ Board Meeting held on 17 June 2013

The Board approved the Minutes of the Board Meeting held on 17 June 2013.

3. Review of Past Activities and Financials by Treasurer

G Poliquin presented the Club's Interim Financial Statements for the period from 16 June 2012 to 16 October 2013. As of 16 October 2013, the balance in the Club bank account stands at 1,512.87\$. At our first financial quarter, we are ahead of last year's net balance.

Food expenses will likely need to be factored into future events' budgets.

Past events have been successful based on feedback by the Board and from members.

In response to a question by LP Maurice, A Du Sault clarified that we can look into sponsorship more for our events, though not the club itself.

First wholly Club-financed event, Québec de demain with Denis Brière, was able to create a profit of \$38.99. The goal was to at least break even.

The Board approved the Club's Interim Financial Statements.

4. Forthcoming Events

The HBS event on November 7 will be rescheduled as a lunch. M Novakoff will send the new invitation for LP Maurice to send out to the Club.

MFA Venice exhibition event with the Oxford-Cambridge Society will take place November 30.

Possible future event would be a tour of the art collection at the Power Corporation with a small group. A Du Sault will confirm the date and an email invitation will go out to selected invitees.

M Miller will work with Danielle Viens (Director) on creating more social-oriented events for young alumni and the whole Club, including the next GNN and an upcoming joint young alumni event with McGill.

G Poliquin will be stepping down as Treasurer when he moves to Ottawa. Events otherwise held at Heenan Blaikie (Poliquin's place of employment) will now need to be held at a new location.

LP Maurice suggests that SSFYP events could be modeled more so as "career advice".

More subject-specific events could be open to MIT, Oxford, etc. to increase enrollment.

Should consider having a (purely social) family-oriented community event, likely on the weekend. Examples include apple picking, sugaring off, picnic.

Annual Leadership Conference for Harvard Club executives will take place February 6-7, 2014 in Cambridge, MA.

April is the Global Month of Service, which Harvard encourages its Clubs to partake in.

5. Building up the Club

The Harvard Club of Ottawa would like access to the names of the alumni living in Gatineau. We have ~15 in our membership. The Board approves the request.

We will create an official resolution to include Post-Docs into the membership.

More promotion is needed of our Facebook Page at events and use of the Page among the members in promoting their projects and news.

LP Maurice will update the HCQ website to reflect our roster of past speakers.

6. Varia

The new Treasurer search and transition will happen in December 2013.

There being no further business, the meeting concluded.

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Minutes prepared by Mitchell Miller, HCQ Director, Acting Secretary.

(s) André Du Sault
André Du Sault
President

(s) Mitchell Miller
Mitchell Miller
Acting Secretary



SEASON 2013-2014

1. Our main goal in the coming years will be to reengage the community of Harvard grads. In our first year, we reached out to about 100 of them. We wish to bring the number up to 200. We will also reach out to MIT and Stanford grads.

2. Our promise to members will be: 'Reconnecting to the edge'. This means all of our events must somehow bring a connection to the edge of thinking, leadership or knowledge, as experienced on the campus of Harvard. Events must be at the top end of quality and experience.

3. We have created a few series to attract participants:

Speaker Series for Young Professionals: career and leadership advice from experienced leaders.

Series on Excellency in Diplomacy: to attract ambassadors and consulates (eg ambassador of Peru; Canadian ambassador to China, etc.), to talk about world events, foreign affairs and commerce.

Brown Bag series over luncheon: Politics and business, jointly with the Harvard Business Club of MTL.

'Le Québec de demain': A new series on to discuss and attract a variety of experts in the fields of education, architecture, health, culture, climate change, economy, etc. Rector Denis Brière from U. Laval will kickstart that series, intended to reach out to the wide range of Harvard grad faculties.

Socials: Global Networking Night, annual dinner, Sunday brunch, cultural events (Museum of Fine Arts), cocktail with American Consul, entertaining Harvard professors, etc.

4. 10 commandments for great activities

1. Topic: great question
2. Invitations: distribution two months ahead
3. Calls: reach out to non members (12)
4. Reception: greetings and payments (Ur)
5. Introduction: laying the table (research topic & cv)
6. Speakers: about 30 min, small groups of about 20 participants
7. Q&A: 2-3 questions ready
8. Thank you: A few wise words about the event and a thank you plaques
9. Networking: Socializing moments at the end
10. Facebook: Pictures and blurb on event (Ur)

A. Du Sault, 15.09.13